



Draft Programme  
11<sup>th</sup> European Business Summit  
15 and 16 May 2013  
Cinquantenaire, Brussels

## **“UNLOCKING INDUSTRIAL OPPORTUNITIES” An EU Strategy for Competitiveness**

The European Business Summit is an initiative of BUSINESSEUROPE and the Federation of Enterprises in Belgium (FEB)



**Wednesday the 15<sup>th</sup> of May 2013**

17.00	<i>Welcome – Registration</i>
17.30 - 19.00	<p><b><u>Opening Plenary: European Industry Matters – Unleashing Industrial Growth</u></b></p> <p>Welcome word by <b>Pierre Alain De Smedt</b>, President, Federation of Belgian Enterprises,</p> <p>Introduction on Unlocking Europe’s Industrial Opportunities: <b>Jürgen R. Thumann</b>, President of BUSINESSEUROPE</p> <p>Keynote opening speech by <b>Herman Van Rompuy</b>, President, European Council</p> <p>Moderator: <b>Geoff Meade</b>, Press Association</p> <p><u>In Dialogue with:</u></p> <p>Speaker 1: <b>Enda Kenny</b>, Prime Minister of Ireland  Speaker 2: <b>Antonio Tajani</b>, Vice-President of the European Commission and Commissioner for Industry and Entrepreneurship  Speaker 3: speaker from <b>Accenture</b>  Speaker 4: <b>Leif Johansson</b>, Chairman of the European Round Table of Industrialists</p>
19.15- 19.45	Cocktail Reception in the presence of <b>HRH Prince Philippe of Belgium</b>
20.00- 23.00	Gala Dinner with an welcome word by <b>Didier Reynders</b> , Deputy Prime Minister and Minister of Foreign Affairs of Belgium, and a keynote address by <b>Pascal Lamy</b> , Director-General of the World Trade Organisation (By Invitation only)

**Thursday the 16<sup>th</sup> of May 2013**

08.00-09.15	<b>Business Leaders Breakfast (by invitation only) – Günther Oettinger</b> , European Commissioner for Energy				
	<b>Market Access/Trade</b>	<b>Innovation</b>	<b>Sustainability</b>	<b>New Trends</b>	<b>New Trends</b>
09.30-10.30	<p><b><u>Session 1: Maintaining the Principles of International Trade</u></b></p> <p>Moderator: <b>Fredrik Erixon</b>, Director of the European Centre for International Political Economy (ECIPE)</p> <p>Panellist 1: <b>Professor Dr Reinhard Quick</b>, Chairman of BUSINESSEUROPE FTA and WTO Working Groups Managing Director, Brussels Office, Verband der Chemischen Industrie</p> <p>Panellist 2: <b>Jennifer Hillman</b>, Former member of the World Trade Organisation Appellate Body</p> <p>Panellist 3: <b>Cindy Miller</b>, President, UPS Europe</p> <p>Panellist 4: <b>Gérard Worms</b>, Chairman, International Chamber of Commerce</p> <p>Panellist 5: <b>Mari Pangestu</b>, Minister of Tourism and Creative Economy of Indonesia</p>	<p><b><u>Session 2: Driving Innovation: Bridging the Gap between Research and Markets</u></b></p> <p>Moderator: <b>Adrian van den Hoven</b>, Deputy Director General, BUSINESSEUROPE</p> <p>Panellist 1: <b>Maria Da Graça Carvalho</b>, MEP</p> <p>Panellist 2: <b>Richard Pelly</b>, Chief Executive, European Investment Fund</p> <p>Panellist 3: <b>Giorgio Squinzi</b>, CEO Mapei, President Confindustria</p> <p>Panellist 5: <b>Marion Dewar</b>, Member of Cabinet of <b>Máire Geoghegan-Quinn</b>, European Commissioner for Research, Innovation and Science</p>	<p><b><u>Session 3: Energy as a Driver of Industrial Growth</u></b></p> <p>Moderator: <b>Jean-Michel Glachant</b>, Director of the Florence School of Regulation</p> <p>Panellist 1: speaker <b>EUROPIA</b></p> <p>Panellist 2: <b>Reinhard Bütikofer</b>, MEP</p> <p>Panellist 3: <b>Helge Lund</b>, CEO Statoil</p> <p>Panellist 4: <b>Peter Köhler</b>, CEO Weidmüller, Chair of BUSINESSEUROPE Industrial Affairs Committee</p> <p>Panellist 5: <b>Günther Oettinger</b>, European Commissioner for Energy</p>	<p><b><u>Enterprising for Growth (Side Session)</u></b></p> <p>Moderator: <b>Sven Lingjaerde</b>, Managing Partner, Endeavour Vision and Founder, European Tech Tour</p> <p>Panellist 1: <b>Måns Hultman</b>, Partner at Zobito and Former CEO and Chairman of QlikTech</p> <p>Panellist 2: <b>Prof. Dr. Désirée Colleen</b>, Founder, Thrombogenics</p> <p>Panellist 3: <b>Bernard Liautaud</b>, General Partner, Balderton Capital</p> <p>Panellist 4: <b>Denis Payre</b>, Co-founder, President and CEO, Kiala</p> <p>Panellist 5: <b>Geoffrey Roux de Bézieux</b>, President of Virgin France</p> <p>Panellist 6: <b>Dr. Jörg Sievert</b>, Managing Partner, SAP Ventures</p>	/

10.30-11.15	<b>Press Conference (EBS/BUSINESSEUROPE/Accenture/FEB)</b>				
10.45-11.00	Coffee Break				
11.15-12.15		<p><b><u>Session 4: Translating Skills into Employment</u></b></p> <p>Moderator: <b>Richard Straub</b>, Director EFMD and President Peter Drucker Society Europe</p> <p>Panellist 1: <b>Danny McCoy</b>, CEO, Irish Business and Employers Confederation</p> <p>Panellist 2: <b>Araldo Abruzzini</b>, Secretary General, EUROCHAMBRES</p> <p>Panellist 3: <b>Phedon Nicolaides</b>, Director of Studies of the European Economic Studies Programme, College of Europe</p> <p>Panellist 4: <b>Bernadette Ségol</b>, General Secretary, European Trade Union Confederation</p> <p>Panellist 5: <b>László Andor</b>, Commissioner for Employment, Social Affairs and Inclusion</p>	<p><b><u>Session 5: The Industry Approach to Sustainability</u></b></p> <p>Moderator: <b>Bruno Berthon</b>, Global Managing Director, Strategy &amp; Sustainability, Accenture</p> <p>Panellist 1:</p> <p>Panellist 2: <b>Karl-Ulrich Köhler</b>, CEO Tata Steel Europe</p> <p>Panellist 3: <b>Henryka Bochniarz</b>, President of the Confederation Lewiatan</p> <p>Panellist 4: <b>Jan Peter Balkenende</b>, Former Prime Minister of the Netherlands, Chair of the Dutch Sustainable Growth Coalition, Partner, Ernst &amp; Young</p> <p>Panellist 5: <b>Connie Hedegaard</b>, European Commissioner for Climate Action</p>	<p><b><u>Towards a Joint EU-Russia Industrial and Innovation Agenda: Mission (im)possible? (Side Session)</u></b></p> <p>Moderator: <b>Christian H.M. Ketels</b>, Harvard Business School</p> <p>Panellist 1: <b>Kris Peeters</b>, Minister-President of Flanders</p> <p>Panellist 2: <b>Frank Schauff</b>, CEO of the Association of European Businesses in the Russian Federation</p> <p>Panellist 3: <b>Alexander Idrisov</b>, Managing Partner of Strategy Partners Group</p> <p>Panellist 4: speaker <b>Moscow Region</b></p> <p>Panellist 5: <b>Robert-Jan Smits</b>, Director-General for Research and Innovation, European Commission</p>	<p><b><u>Investing for Growth (Side Session)</u></b></p> <p>Moderator: <b>Diana Saraceni</b>, General Partner, 360° Capital Partners/International Venture Club</p> <p>Panellist 1: <b>Dr. Paul Harvey</b>, Managing Director, Bank of America Merrill Lynch</p> <p>Panellist 2: <b>Christian Motzfeldt</b>, CEO, Vækstfonden</p> <p>Panellist 3: <b>José Furtado</b>, Director, Caixa Capital</p> <p>Panellist 4: tbc</p> <p>Panellist 5: tbc</p>
12.30-14.00	<b>EU Business Leaders Lunch (by invitation only)</b>  <b>Networking Lunches</b>				

14.15-15.15	<p><b><u>Session 6: Fostering European Competitiveness in Global Markets</u></b></p> <p>Moderator: <b>Philippe Haspeslagh</b>, Dean, Vlerick Business School</p> <p>Panellist 1: <b>Sandro Bonomi</b>, President of Enolgas Bonomi S.p.a., President of Orgalime  Panellist 2: <b>Aongus Hegarty</b>, President EMEA, Dell  Panellist 3: <b>Markus Beyrer</b>, Director General, BUSINESSEUROPE  Panellist 4: <b>Mark Spelman</b>, Managing Director, Accenture  Panellist 5: <b>Alexander Italianer</b>, Director-General, DG Competition, European Commission</p>	<p><b><u>Session 7: The Digitalisation of our Economies</u></b></p> <p>Moderator: <b>Lisbeth Kirk</b>, Editor-in-Chief, EUobserver</p> <p>Panellist 1: <b>Christian Morales</b>, Vice President and General Manager, Intel  Panellist 2: <b>A. S. Lakshminarayanan</b>, President, Tata Consultancy Service  Panellist 3:  Panellist 4: <b>Michael Duncan</b>, CEO Europe, Telefónica  Panellist 5: <b>Neelie Kroes</b>, Vice President of the European Commission and Commissioner for the Digital Agenda</p>	<p><b><u>Session 8: Resource Efficiency: Dematerialisation not De-Industrialisation</u></b></p> <p>Moderator: <b>Fernand Dimidschstein</b>, Managing Director, Management Consulting France &amp; Benelux, Accenture</p> <p>Panellist 1: <b>Dame Ellen MacArthur</b>, Founder, Ellen MacArthur Foundation  Panellist 2: speaker <b>Eurometaux</b>  Panellist 3: <b>Egbert Lox</b>, Senior Vice President Government Affairs, Umicore  Panellist 4: <b>Kandeh K. Yumkella</b>, Director-General, United Nations Industrial Development Organisation  Panellist 5: <b>Janez Potočnik</b>, European Commissioner for Environment</p>	<p><b><u>Session 9: Intellectual Property Rights</u></b></p> <p>Moderator: <b>Paul Adamson</b>, Senior European Policy Advisor, Covington &amp; Burling</p> <p>Panellist 1: <b>Philippe Lambrecht</b>, Secretary General, Federation of Enterprises in Belgium  Panellist 2: <b>Alexander von Gabain</b>, Chairman of the European Institute of Innovation and Technology  Panellist 3: <b>BUSINESSEUROPE</b> Rep  Panellist 4: <b>Margot Fröhlinger</b>, Principal Director Patent Law and Multilateral Affairs, European Patent Office  Panellist 5: <b>Vivian Reding</b>, Vice-President of the European Commission and Commissioner for Justice, Fundamental Rights and Citizenship</p>	
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15.30-16.30	<p><b><u>Session 10: EU-US – Reinigorating the Transatlantic Relationship</u></b></p> <p>Moderator: <b>James Kanter</b>, International Herald Tribune</p> <p>Panellist 1: <b>Mikael Hagström</b>, Executive Vice President, EMEA and Asia Pacific, SAS  Panellist 2: <b>Jürgen R. Thumann</b>, President of BUSINESSEUROPE  Panellist 3: <b>André Sapir</b>, Senior Fellow at Bruegel  Panellist 4: <b>William E. Kennard</b>, US Ambassador to the EU  Panellist 5: <b>Ian Hudson</b>, President for Europe, Middle East &amp; Africa, Dupont  Panellist 6: <b>Karel De Gucht</b>, European Commissioner for Trade</p>	<p><b><u>Session 11: How to Finance Long-Term Industrial Growth</u></b></p> <p>Moderator: <b>Ann Cahill</b>, The Irish Examiner, President of the International Press Association</p> <p>Panellist 1: <b>BUSINESSEUROPE</b> Rep  Panellist 2: <b>Peter Praet</b>, Member the Executive Board, European Central Bank  Panellist 3: <b>Wilhelm Molterer</b>, Vice-President, European Investment Bank  Panellist 4: <b>Álvaro Santos Pereira</b>, Portuguese Minister for the Economy and Employment  Panellist 5: <b>Jonathan Faull</b>, Director-General, Internal Market and Services, European Commission</p>	<p><b><u>Session 12: Securing Highly Integrated Value Chains in European Industry (tbc)</u></b></p> <p>Moderator: <b>Koenraad Debackere</b>, General Manager, KU Leuven, Founder and Chairman of Leuven.Inc</p> <p>Panellist 1: <b>Peter Löscher</b>, President and CEO, Siemens  Panellist 2: <b>Karel Tobback</b>, Head of Cabinet, Minister-President of Flanders  Panellist 3: speaker <b>Lukoil</b>  Panellist 4: tbc</p>	<p><b><u>Session 13: Shale Gas and the Future of Energy in Europe</u></b></p> <p>Moderator: <b>James Franey</b>, Euronews</p> <p>Panellist 1: <b>Vince Cable</b>, British Secretary of State for Business, Innovation and Skills  Panellist 2: speaker <b>Orlen</b>  Panellist 3: speaker <b>OGP</b>  Panellist 4: <b>Niki Tzavela</b> MEP  Panellist 5: <b>Tom Crotty</b>, Director, INEOS Group  Panellist 6: Member of Cabinet of <b>Günther Oettinger</b>, European Commissioner for Energy</p>	<p><b><u>Brussels Invest (Side Session)</u></b></p> <p>Moderator:</p> <p>Panellist 1: tbc  Panellist 2: tbc  Panellist 3: tbc  Panellist 4: tbc  Panellist 5: tbc</p>
16.45-17.00	Coffee Break				

17.15- 18.15	<p><b><u>Closing Plenary: An EU Industry Strategy for Growth &amp; Jobs in the 21st Century</u></b></p> <p><b><u>Summary and Comments:</u></b></p> <p>Comments by: <b>Stephen Fidler</b>, Wall Street Journal</p> <p>Speaker 1: <b>Peter Löscher</b>, President and CEO, Siemens Speaker 3: <b>Kris Peeters</b>, Minister-President of Flanders</p> <p>Conclusion: <b>Jürgen R. Thumann</b>, President of BUSINESSEUROPE</p> <p>Reaction and Closing Remarks by <b>José M. Barroso</b>, President of the European Commission</p>
18.15- 21.00	<b>Networking Cocktail Reception</b>